

February 3

Executive Committee Meeting

February 7

Economic Developers' Meeting

February 29

Legislative Appreciation Drop-In

March 6

Economic Developers' Meeting

North Eastern Strategic Alliance

P.O. Box 100547
Florence, SC 29502

Statistics

Unemployment Rates - Nov. 2011

Chesterfield County	12.8%
Darlington County	10.7%
Dillon County	14.2%
Florence County	10.0%
Georgetown County	10.4%
Horry County	11.6%
Marion County	17.9%
Marlboro County	17.3%
Williamsburg County	13.5%

NESA Region 13.15%

South Carolina 9.5%

United States 8.5%

NESA Region Labor Force 323,915

Source: South Carolina Department of Employment and Workforce

Contact Us

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Business Development

2011 Announcements

In 2011, the NESA Region had **14 companies** announce their plans to expand or locate facilities in the region. This accounted for **2,151 jobs** and **\$249,000,000** in announced capital investment.

ANNOUNCED PROJECTS IN THE NESA REGION - 2011				
Date	Company	Jobs	Investment	County
1/19/11	Carolina AAC	36	\$16 million	Marlboro
2/16/11	American Luxury Coach	40	N/A	Florence
3/16/11	3V Incorporated	30	\$15 million	Georgetown
4/27/11	ECAPS Corp.	150	\$3.4 million	Marlboro
5/6/11	SC National Guard Maintenance Facility	60	\$19 million	Darlington
8/3/11	Schaffler Group USA	100	\$10 million	Chesterfield
8/6/11	PolyQuest	20	\$8 million	Darlington
8/31/11	5-STAR USA	1000	\$25 million	Marlboro
9/16/11	Otis Elevator Company	360	\$40 million	Florence
9/29/11	Dillon Furniture Manufacturing Co.	107	\$2.6 million	Dillon
9/30/11	JBE Inc.	30	N/A	Darlington
12/13/11	Sonoco	10	\$100 million	Darlington
12/14/11	SafeRack LLC	58	\$9 million	Georgetown
12/29/11	AvCraft Technical Services	150	\$1 million	Horry
Total		2,151	\$249 million	

N/A = Not Announced

Project Activity Report

There are currently **41 active projects** considering expansion or relocation within the NESA Region representing the opportunity for **\$2.25 billion** in new capital investment and over **7,129 new jobs**.



View a copy of NESA's 2011 Annual Report at www.nesasc.org.

Marketing Notes

E-Blast Campaign

NESA features at least one site or building in a monthly e-blast sent to around 4,000 site selectors and consultants around the world. In January, Chesterfield County's Carolinas Centre Industrial Park, Ridgeview C Industrial Park, and Lynches River Industrial Park were featured. Darlington County's Tech Foundation Park, Wellman Complex, and the Darlington County I-20 Industrial Park were also featured in January. In February, Dillon and Florence counties will be featured.

In addition, NESA also sends a weekly property update to the Department of Commerce project managers to keep them informed of the properties available in the region.

If you would like to receive NESA's e-blast, please e-mail Anna Poston at aposton@nesasc.org.

I-73 Study

The I-73 Economic Impact Study by Chmura Economics & Analytics found that the existence of I-73 will inject billions of dollars into the I-73 Corridor and South Carolina and provide tens of thousands of jobs in tourism, retail, service and warehouse industries. After road completion,

annual economic impacts estimated at \$2.0 billion will sustain 22,347 jobs in South Carolina in 2030 and beyond. For a copy of this study, please visit the NESA website, www.nesasc.org and click the I-73 logo or e-mail aposton@nesasc.org.

2011 Annual Report

NESA's 2011 Annual Report has been released. A copy of the annual report can be viewed and downloaded on the NESA Website, www.nesasc.org. NESA's Year at a Glance includes:

- 14 new announcements
- 2,151 announced new jobs
- \$249,000,000 announced capital investment
- 13 business development missions
- 2,737 contacts with companies and consultants
- 323 meetings with companies and consultants outside of the region
- 85 leads pursued
- 25 existing industry visits
- Two regional site selection and broker luncheons
- Three educational consultant events
- Over 30 articles in local and national publications
- \$50,000 Rural Business Enterprise Grant